

Growth Company Investor Financial Subscribers



Total File Size: 215,000

Cost per '000: £125-£250

Finance & Publishing

Email and postal names available

Background

This is an excellent database consisting of subscribers to, or buyers of, a variety of independent investment publications. *Growth Company Investor* subscribers aim to receive a regular source of informed and intelligent comment on investment opportunities in fast-growing companies. The list also features readers of *Business XL* magazine which is aimed at managing directors of established fast-growing companies and *What Investment* which is aimed at the committed investor looking at international and domestic financial markets.

By investing in shares associated with smaller-growth companies, these investors show they are willing to take risks. The file is predominantly male and all are high net worth individuals.

The file also contains active investors who have purchased tax-efficient products and investments, as well as entrepreneurs who have requested email bulletins from www.smallbusiness.co.uk.

Regularly cleaned and updated, these lists have been successfully mailed by the list owner to individuals who are seeking a high level of independent information and opportunity in fast-growing companies.

File Breakdown

	Active	Lapsed	Enqs	Email
Growth Company Investor	5,000	8,000	15,000	
Tax Effective Investors	22,000			
smallbusiness.co.uk	25,000			13,000
Fast Growing Business Masterfile	20,000			
Growthcompany.co.uk	14,000			13,000
What Investment	111,000			
GrowthBusiness.co.uk				3,600

Profile

- 85% male, 15% female
- Predominantly aged 55+
- 35% earn in excess of £55,000
- Mainly read Daily Telegraph and FT
- 32,500 are 0-12 month subscribers/investors
- A high number of these investors use the internet to buy financial services and investments
- **Full profile information available upon request**

Selection Available

Market/Industry Sector	£20 per '000
Geographic	£20 per '000
Gender	£20 per '000
Recency	£20 per '000
Home/Business Address	£20 per '000
N'th/Flagging	No charge
Named Individuals	No charge
Counts (guaranteed within 24 hours)	No charge

Source

- Direct mail
- Off-the-page advertising
- Internet

...Please turn over for further information

Data correct as of October 2008

For the latest counts, check out our website at: www.listlab.com

Or telephone **+44 (0)20 7484 8686** List warranty number: 002796



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Web: www.listlab.com



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Example



List Rental Rates (per '000)

Actives	£200
Tax-Effective Investors	£150
Lapsed	£135
Enquirers	£125
Email address	POA
Charity Discount on Base Rental	up to 20%
Inserts available on approval	
List Broker commission to DMA members	up to 20%

Production/Delivery Costs

Email	£40
Disk	£40
Self-Adhesive Labels	£10 per '000
Key Coding	£4 per '000
Run-on Charge	£10 per '000
Delivery (UK)	£40
Delivery (Overseas)	£45
Delivery within 2 days	£50
(additional charge)	

Useful Info

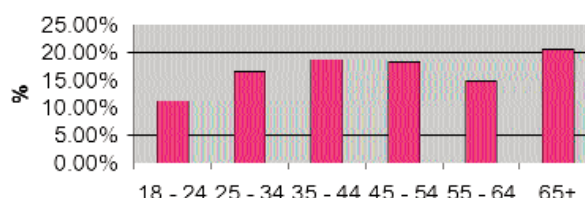
- Check out the website at www.growthcompanyinvestor.co.uk
- This file is updated on a monthly basis
- This file has been seeded
- This file has been MPS cleaned

Illustrated Profile

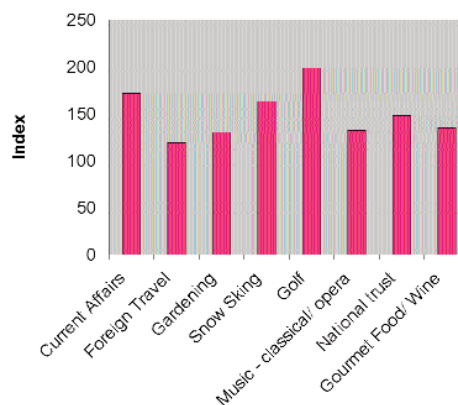
Gender



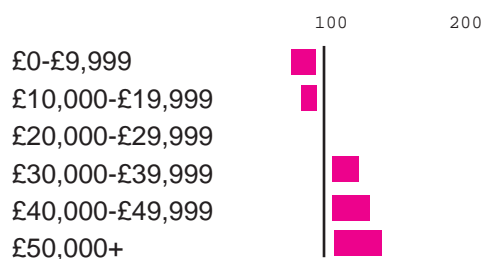
Age



Hobbies & Interests



Affluence Indicators



Restrictions

- Sample mail piece submitted for approval
- Minimum order 5,000
- One-time usage only
- List rental agreement must be signed by mailer
- First time rental must be prepaid
- Brokerage commission rates are offered on a reciprocal basis where applicable
- Full terms and conditions available on request



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