

# Storesonline.com Business Opportunity Seekers



**Total File Size: 70,500**

**Cost per '000: £130**

**Finance & Publishing**

## Background

The individuals on the Storesonline.com file have displayed an enthusiasm in starting and pursuing their own lucrative business. They are seminar attendees to an informative and in-depth Internet Cash Flow presentation. This presentation focuses on how to market and sell any service or product and defines the business strategies that work.

Storesonline.com is widely recognized as one of the premier Internet training organisations.

These entrepreneurs utilise cutting edge technology for their businesses and personal lives. They are active direct mail responders specifically geared to small office-home office. These individuals are active software buyers for use in their businesses.

These responsive business opportunity seekers are proven DM responders and are strong prospects for all related offers. Large volumes of data are also available on this file in the USA and Canadian markets - available on request.

## File Breakdown

UK.....	29,000
Australia.....	36,000
South Africa.....	5,500

## Profile

- Interest areas include: wealth & business opportunities, gambling and financial offers

## Selection Available

Lead Generation	£30 per '000
Hotline	£20 per '000
Recency	£10 per '000
Geography	£10 per '000
Gender	£10 per '000
Nth/Flagging	No charge
Named Individuals	No charge
Counts ( <b>guaranteed within 24 hours</b> )	No charge

## Source

- Direct mail
- Telemarketing
- Internet

...Please turn over for further information

**Data correct as of October 2008**

For the latest counts, check out our website at: [www.listlab.com](http://www.listlab.com)

Or telephone **+44 (0)20 7484 8686**



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## List Rental Rates (per '000)

Postal Address	£130
Charity Discount on Base Rental	up to 20%
List Broker Commission to DMA Members	up to 20%

## Restrictions

- Sample mail piece submitted for approval
- Minimum order 5,000
- One-time usage only
- List Rental agreement must be signed by mailer
- First time rental must be prepaid
- Brokerage commission rates are offered on a reciprocal basis where applicable
- Full terms and conditions available on request

## Production/Delivery Costs

Email	£40
Disk	£40
Key Coding	£4 per '000
Run-on Charge	£10 per '000
Delivery (UK)	£40
Delivery (Overseas)	£45
Delivery within 2 days (additional charge)	£50

## Useful Info

- Check out the website at [www.storesonline.com](http://www.storesonline.com)
- This file is updated every 2 months
- This file has been seeded
- This file has been MPS cleaned



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